

## UNOFFICIAL

### MEETING MINUTES TOWN OF HOOKSETT SIGN COMMITTEE Monday, December 30, 2013

#### MEETING CALLED TO ORDER AT 4:35 PM

**PRESENT:** Matt Mercier, Dave Scarpetti, Don Winterton, Dick Marshall, Tom Walsh

**Town Staff:** Jo Ann Duffy (Town Planner), Carolyn Cronin (Assistant Town Planner)

#### APPROVAL OF MINUTES

There was a motion to postpone approval of the 12-16-13 minutes until the next meeting.

#### DISCUSSION

Discussion of items that need to be addressed in draft ordinance including: portable and temporary signs, awnings, sail/feather banners, directional signs, window signs, promotional signs, non-conforming/"grandfathered" signs, distance bonus, wall sign maximum, directory/monument signs and addresses on signs.

***T. Walsh moved to strike definition of Temporary Sign, add the word "temporary" to the definition of Portable Sign, and rename Section F. "Non-Permanent Signs." Motion seconded by D. Winterton. Motion carried unanimously.***

***T. Walsh moved to allow Seasonal Signs multiple signs on-premises, the aggregate of those signs not to exceed 32 square feet. Motion carried by consensus.***

Staff had a question about where logos shall appear on awnings. There was Committee consensus that logos, but no text, shall be allowed on the whole awning and not just the front edge or "drip flap."

***M. Mercier moved to have staff work on language about temporary signs to be reviewed at the next meeting. Motion seconded by T. Walsh. Motion carried unanimously.***

***T. Walsh moved to strike Section G. 2. "Special Sale Signs, Promotional Signs and Events." Motion seconded by D. Winterton. Motion carried unanimously.***

Consensus to leave the regulations as is for non-conforming signs.

T. Walsh recommends looking at wall sign distance bonus at a later meeting. Committee agrees to table issue to a later date.

***M. Mercier moved to not cap the wall sign maximum size. Motion seconded by D. Winterton. Motion carried unanimously.***

Consensus to discuss size and height of directory/monument signs after receiving more information from Barlo Signs.

Discussion of Fire Department's preference for addresses on signs: Staff said Fire preferred address to appear at topmost part of sign, lighted and with letters three and a half (3.5) to four (4) inches tall. Committee consensus to revisit addresses at a later date.

Committee agrees to schedule next meeting date via e-mail.

**ADJOURNMENT**

The meeting adjourned at 6:28 pm.

Respectfully submitted by,

Carolyn Cronin  
Assistant Planner